



## **Data Privacy and Security Terms and Conditions**

for the Master Agreement between Barker Central School District (“District”) and Text Help (“Vendor”)

New York State Education Law 2-d was enacted in 2014 to address concerns relative to securing certain personally identifiable information. In order to comply with the requirements of Education Law 2-d, educational agencies and certain third-party contractors who contract with educational agencies must take certain additional steps to secure such data. These steps include enacting and complying with a Parents’ “Bill of Rights” relative to protected data, ensuring that each third-party contractor has a detailed data privacy plan in place to ensure the security of such data, and that each third-party contractor sign a copy of the educational agency’s Parents’ Bill of Rights, thereby signifying that the third-party contractor will comply with such Parents’ Bill of Rights. This Agreement is subject to the requirements of Education Law 2-d and is a covered third-party contractor.

In order to comply with the mandates of Education Law 2-d, and notwithstanding any provision of the Agreement between the DISTRICT and VENDOR to the contrary, VENDOR agrees as follows:

VENDOR will treat “Protected Data” (as defined below) as confidential and shall protect the nature of the Protected Data by using the same degree of care, but not less than a reasonable degree of care, as VENDOR uses to protect its own confidential data, so as to prevent the unauthorized dissemination or publication of Protected Data to third parties. VENDOR shall not disclose Protected Data other than to those of its employees or agents who have a need to know such Protected Data under this Agreement. VENDOR shall not use Protected Data for any other purposes than those explicitly provided for in this Agreement. All Protected Data shall remain the property of the disclosing party. As more fully discussed below, VENDOR shall have in place sufficient internal controls to ensure that the DISTRICT’s and/or Participants’ Protected Data is safeguarded in accordance with all applicable laws and regulations, including,

but not limited to, the Children’s Internet Protection Act, Family Educational Rights and Privacy Act (“FERPA”) and Health Insurance Portability and Accountability Act of 1996 (“HIPAA”), if applicable.

“**Protected Data**” includes any information rendered confidential by State or federal law, including, but not limited to student data, student demographics, scheduling, attendance, grades, health and discipline tracking, and all other data reasonably considered to be sensitive or confidential data by the DISTRICT and/or a Participant. Protected Data also includes any information protected under Education Law 2-d including, but not limited to:

“Personally identifiable information” from student records of the DISTRICT and/or its Participants as that term is defined in §99.3 of FERPA,

-AND-

Personally identifiable information from the records of the DISTRICT and/or its Participants relating to the annual professional performance reviews of classroom teachers or principals that is confidential and not subject to release under the provisions of Education Law 3012-c.

VENDOR and/or any subcontractor, affiliate, or entity that may receive, collect, store, record or display any Protected Data shall comply with New York State Education Law § 2-d. As applicable, VENDOR agrees to comply with the DISTRICT policy(ies) on data security and privacy. VENDOR shall promptly reimburse DISTRICT and/or its Participants for the full cost of notifying a parent, eligible student, teacher, or principal of an unauthorized release of Protected Data by VENDOR, its subcontractors, and/or assignees. In the event this Agreement expires, is not renewed or is terminated, VENDOR shall return all of DISTRICT and/or its Participants’ data, including any and all Protected Data, in its possession by secure transmission.

### **Data Security and Privacy Plan**

VENDOR and/or any subcontractor, affiliate, or entity that may receive, collect, store, record or display any of DISTRICT's and/or its Participants' Protected Data, shall maintain a Data Security and Privacy Plan that includes the following elements:

1. A provision incorporating the requirements of DISTRICT's Parents' Bill of Rights for data security and privacy, to the extent that any of the provisions in the Bill of Rights applies to VENDOR's possession and use of Protected Data pursuant to this Agreement.
2. An outline of how all State, Federal, and local data security and privacy contract requirements will be implemented over the life of the contract, consistent with the VENDOR's policy on data security and privacy.
3. An outline of the measures taken by VENDOR to secure Protected Data and to limit access to such data to authorized staff.
4. An outline of how VENDOR will use "best practices" and industry standards with respect to data storage, privacy and protection, including, but not limited to encryption, firewalls, passwords, protection of off-site records, and limitations of access to stored data to authorized staff.
5. An outline of how VENDOR will ensure that any subcontractors, persons or entities with which VENDOR will share Protected Data, if any, will abide by the requirements of VENDOR's policy on data security and privacy, and the contractual obligations with respect to Protected Data set forth herein.

#### **DATA PRIVACY AND SECURITY PLAN**

1. Attached hereto as Exhibit "A" is a copy of the Parent's Bill of Rights Regarding Data Privacy and Security.
2. Attached hereto as Exhibit "B" is the Vendor's Data Privacy and Security Plan.

## EXHIBIT "A"

### Parents' Bill of Rights Regarding Data Privacy and Security

BILL OF RIGHTS Pursuant to New York State Education Law 2-d, Parents, Legal Guardians and persons in parental relation to a student are entitled to certain rights with regard to their child's personally identifiable information, as defined by Education Law 2-d. This document contains a plain English summary of such rights. 1. A student's personally identifiable information cannot be sold or released for any commercial purposes. 2. Parents have the right to inspect and review the complete contents of their child's educational records maintained by the Barker Central School District. 3. State and Federal Laws protect the confidentiality of personally identifiable student information, and safeguards associated with industry standards and best practices, including, but not limited to, encryption, firewalls, and password protection must be in place when data is stored or transferred. 4. A complete list of all student data elements collected by New York State is available for review at the following website:

<http://www.p12.nysed.gov/irs/sirs/documentation/NYSEDstudentData.xlsx> The list may also be made available by writing to: Office of Information & Reporting Services New York State Education Department Room 863 EBA, 89 Washington Avenue Albany, NY 12234 5. Parents have the right to have complaints about possible breaches of student data addressed. Complaints should be directed to: **Barker Central School District, 1628 Quaker Rd., Barker, NY 14012 OR Chief Privacy Officer New York State Education Department 89 Washington Avenue Albany, NY 12234 Email: CPO@mail.nysed.gov 204412** 6. Each contract with a third-party contractor

which will receive student data, or teacher or principal data will include information addressing the following: a. The exclusive purposes for which the student data or teacher or principal data will be used. b. How the third-party contractor will ensure that the subcontractors, persons or entities that the third-party contractor will share the student data or teacher or principal data with, if any, will abide by data protection and security requirements. c. When the agreement expires and what happens to the student data or teacher and principal data upon expiration of the agreement. d. If and how a parent, student, a student over eighteen years of age, teacher or principal may challenge the accuracy of the student data or teacher or principal data that is collected; and e.

Where the student data or teacher or principal data will be stored, and the security protections taken to ensure such data will be protected, including whether such data will be encrypted. 7. Third-party contractors are also required to: a. Provide training on federal and state law governing confidentiality to any officers, employees, or assignees who have access to student data or teacher or principal data; b. Limit internal access to education records to those individuals who have a legitimate educational interest in such records. c. Not use educational records for any other purpose than those explicitly authorized in the contract; d. Not disclose personally identifiable information to any other party without the prior written consent of the parent or eligible student; or (ii) unless required by statute or court order and the third-party contractor provides a notice of the disclosure to the New York State Education Department, board of education, or institution that provided the information no later than the time the information is disclosed, unless providing notice of the disclosure is expressly prohibited by the statute or court order; e. Maintain reasonable administrative, technical and physical safeguards to protect the security, confidentiality and integrity of personally identifiable student information in its custody; f. Use encryption technology to protect data while in motion or in its custody from unauthorized disclosure as specified in Education Law 2-d; 204412 g. Notify **Mariah Kramer**, [mkramer@barkerbsd.net](mailto:mkramer@barkerbsd.net), **1628 Quaker Rd. Barker, NY 14012 AND 716-795-3350** of any breach of security resulting in an unauthorized release of student data, in the most expedient way possible and without unreasonable delay; h. Provide a data security and privacy plan outlining how all state, federal and local data security and privacy contract requirements will be implemented over the life of the contract; i. Provide a signed copy of this Bill of Rights to the Barker Central School District thereby acknowledging that they are aware of and agree to abide by this Bill of Rights. 8. This Bill of Rights is subject to change based on regulations of the Commissioner of Education and the New York State Education Department Chief Privacy Officer, as well as emerging guidance documents.

